

# Chrissey Sullivan

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## Digital Media Manager, freelance, October 2009 - present

- Running day to day social media - Facebook, Twitter, You Tube
- Creating digital marketing strategies
- Creating e-marketing campaigns
- Writing blogs
- Content management of websites (including wordpress)
- Re-design of Gresham Blake e-commerce website
- Project manage rebuild of Gresham Blake e-commerce website
- Stock control for Gresham Blake ecommerce website
- Design of flyers, brochures, posters, ads and various promotional items
- Creation of digital photographic archives
- Photography and post production preparation of web images
- Development of general marketing strategies and ideas
- Liaise with external PR and SEO agencies

## Visual Co-ordinator, freelance, April 2003 - October 2009

- Design of multiple promotional items for print - flyers, posters, business cards etc
- Design and creation of websites - using Photoshop, Dreamweaver and HTML
- Appointment of website designers and co-coordination of web building process
- Creation of digital photographic archives
- Photography and post production preparation of images for web
- Website content management
- Project management
- Exhibition stand design
- Brand design evolution and implementation
- Creation of digital product resources archives
- Working with external PR company to develop strategies and ideas

## Personal Profile

I am a highly motivated, creative, well organised, digital media manager, with a background in graphic and web design, and a wealth of experience across a range of commercial industries.

## Skills

Mac and PC literate  
Adobe Illustrator  
Adobe Photoshop  
Adobe Image Ready  
Adobe In Design  
Adobe Page Maker  
Adobe Dreamweaver  
HTML  
Flash – basic skills  
Microsoft Office  
Project management  
Budget management  
CMS (various)

## Recent Clients

[Cable and Cotton UK](#)

[Gresham Blake Ltd](#)

[Domain Vintage Furniture](#)

[Butcher Plasterworks](#)

Oxfam, Hove (facebook)

RE-assure

RobinEllis Design & Build

Beats Workin' Records